

flying saucer

Future Science

Client: BASF SE

Berlin, Germany, 2011

On the occasion of Rhineland-Palatinate's summer celebration in Berlin, this glowing, geodesic structure for BASF SE presented information on 14 recent science innovations in a highly visual and appealing way. In addition to a series of diagrams and projections, the complex topic was outlined and displayed vividly with interactive exhibits that mimicked the geometry of the surrounding dome. The exhibition included innovations like infrared absorbing coatings, flexible solar cells, organic LEDs, and concrete additives used for building the tallest structures in the world. Maximizing the amount of hands-on activities allowed these stories of technical innovation to be told in an intuitive way, appealing to a broad audience.

